

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, AxMedia, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Nebraska Republican Party

Agency name: AxMedia

Address: 800 W. 47th Street, Ste. 200, Kansas City, MO 64112

Contact: Taylor Fernie

Phone number: 816-407-1222

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Nebraska Republican Party

Address: 1610 N Street, Lincoln, NE 68508

Contact:

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Ryan Hamilton & Caitlin Holman

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor Nebraska Republican Party

Station Representative

Signature: *Sarah Blue*

Signature: *Brad Achtemeier*

Name: Sarah E. Blue

Name: *Brad Achtemeier*

Date of Request to Purchase Ad Time: 4/10/2020

Date of Station Agreement to Sell Time: *4/10/2020*

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?



Yes



No

Date ad received:

4-10-20

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:



Accepted



Accepted IN PART (e.g., ad not received to determine content)*



Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

Station Call Letters:

Date Received/Requested:

4-10-20

Est. #:

1345

Station Location:

Run Start and End Dates:

4-14-20 to 5-11-20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Revision

Media: Radio	Market: Lincoln	Vendor: KUTV-FM	Billing To: AxMedia
Client: Nebraska Republican Party I.E.	Demo: Adults 18+		1251 NW Briarcliff Pkwy, Suite 85
Product: 2020 Primary Election	Separation: 30		Kansas City, MO 64116
CPE: //1345	Flight Start: 4/14/20	AE: Brad Achtemeier	
Description: NE Republican Party I.E. - Radio	Flight End: 5/18/20	Phone: 816-803-7138	
Rep:	Sales Office:	Fax:	
Version: 3	Survey: FA19 MSA CustRadio		
Comments:			

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	4/14	4/21	4/28	5/5	5/12	Total Spots	Adults 18+	CPP
1	TuWThF,M 6:00A-10:00A	AM	\$28.00	C 60	9	9	9	9	0	36		
2	Tu 6:00A-10:00A	AM	\$28.00	C 60	0	0	0	0	0	0		
3	TuWThF,M 10:00A-3:00P	MD	\$28.00	C 60	8	8	8	8	0	32		
4	TuWThF,M 3:00P-7:00P	PM	\$28.00	C 60	8	9	9	9	0	35		
5	SaSu 6:00A-12:00A	WK	\$14.00	C 60	1	0	0	0	0	1		
Total Spots:											104	
Total GRP/GIM(P000):											0.0	
Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots									
4/2020	\$1,442.00 - 52	\$0.00 - 0	\$1,442.00 - 52									
5/2020	\$1,456.00 - 52	\$0.00 - 0	\$1,456.00 - 52									
Total Gross Cost:											Total Gross CPP:	\$0.00
Total Net Cost:											Total Net CPP:	\$0.00

Disclaimer:

All invoices must exactly match this time order and are to be sent, in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th of the following month. This agency does not accept service fees or handling charges or anything of that type. Urgently request our commercials air in the first 60 position of each stopset. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be greatly appreciated. No makegoods will be accepted. All spots shown on the invoice/airday must be within 5 minutes of the actual time the spots aired. A 30-minute separation is required between our own spots and those of our major competitors.

Sales Order

Station: KUTT-FM Agency: Axmedia
 Contract Name: est 1345 NE Rep Party Address: 800 W 47th St
 Contract#: (none) Ste 200
 Start Date: 4/14/20 End Date: 5/08/20 City: Kansas City State: MO
 Revenue Type: Agency Type: Cash Zip: 64112
 Advertiser: Nebraska Republican Party Buyer:
 Address: Tax Schedule: (None)
 City: State: Zip: Agency Commission %: 15
 Product Name: Est 1345 2020 Primary Ele Billing Cycle: Calendar
 Estimate #: 1345 Salesperson: 6178HHOUS Comm %: 0
 Competitive Code: Political Makegood Policy: Within Contract Dates

No	DATES		Alt	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		wks	START		END	M	T	W	T	F	SA	SU	Per Wk	D/W		SPOTS	\$	
1	4/14/20	4/17/20		6:00 AM	10:00 AM	60			3	3	3			9	D	28.00	9	252.00	1	
2	4/20/20	5/08/20		6:00 AM	10:00 AM	60	2	2	2	1	2			9	D	28.00	27	766.00	1	
3	4/14/20	4/17/20		10:00 AM	3:00 PM	60			3	2	3			8	D	28.00	8	224.00	1	
4	4/20/20	5/08/20		10:00 AM	3:00 PM	60	2	1	2	1	2			8	D	28.00	24	672.00	1	
5	4/14/20	4/17/20		3:00 PM	7:00 PM	60			3	2	3			8	D	28.00	8	224.00	1	
6	4/20/20	5/08/20		10:00 AM	3:00 PM	60	2	2	2	1	2			9	D	28.00	27	766.00	1	
7	4/18/20	4/18/20		6:00 AM	12:00 AM	60						1		1	D	14.00	1	14.00	1	

Billing Projections: By Month

	Apr 20	May 20
CA	2,002.00	896.00
ST	1,442.00	1,456.00

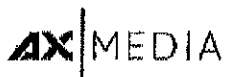
- ☒ Print Spot Prices
☒ Co-op Script with Invoice
☒ Separate Invoices for Each Product

TOTAL SPOTS 104
 GROSS TOTAL \$ 2,898.00
 ADJUSTED SPOTS 104
 ADJUSTED TOTAL \$ 2,898.00

APPROVE DECLINE

☐ ☐ General Manager
☐ ☐ Sales Manager
☐ ☐ National Sales Manager
☐ ☐ Local Sales Manager

Date: 4/14/2020



**TRAFFIC INSTRUCTION #427411: NE Republican
Party
Est. 1345, NE Republican Party I.E. - Radio 4.13 - 5.12
Estimate Flight: 04/14/20 - 05/18/20
Instruction Dates: 04/15/20 - 05/12/20**

Agency: AxMedia
Client: Nebraska Republican Party I.E.
Product: 2020 Primary Election
Mkt/Sta: Lincoln:KUTT-FM, Omaha-Council Bluffs:KBIE-FM,KLZA-FM

Start Date	End Date	DP	Start Time	End Time	ISCI / Ad-ID	Creative Title	Len	Rot%	Seq#
4/15/2020	5/12/2020				NEGOP0414	Gone Country	:60	100%	

Line Comments: Spot will be sent as a reply to traffic instruction email. Thank you.

Traffic Disclaimer

Do not down convert any HD spots. Please run the SD spots that are provided for SD channels
(Only run per your contracted dates & times. This is NOT a contract.)

Signature: _____

Please sign and email phomung@axmediateam.com confirming receipt of instruction. Thank You!

Brad Achtemeier

From: Taylor Fernie <tfernie@axmediateam.com>
Sent: Monday, April 13, 2020 7:43 AM
To: Brad Achtemeier
Subject: Urgent NCN Issue Request
Attachments: Nebraska GOP - Proposal KBIE-KNCY-NCN 2020 Spring.pdf

Importance: High

Good morning Brad,

I hope you had a wonderful Easter weekend while also staying safe 🍀

Jessica Flanagan, one of our Consultants here at Axiom, sent over the attached proposal for the Nebraska Republican Party.

Can you break down the :60 Issue rates provided here. This was sent over as a weekly lump sum so I want to make sure I break out the costs correctly. We are looking to get up on-air ASAP and run through 5/12.

Can you also provide the dayparted :60 Issue rates for KUTT-FM?

I'll need these as quickly as possible this morning so we can get this booked & running.

Thank you so much for your help!

Taylor Fernie
Senior Media Buyer | AxMedia
800 W. 47th Street, Ste. 200 | Kansas City MO 64112
tfernie@axmediateam.com | 817.287.9668
Visit us at: <https://axmediateam.com>



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